

MILA STERLING

PROFILE

Established graphic design professional in both digital and print realms with over 20 years of experience. Has formed long-term relationships with a myriad of clients in multiple industries including entertainment, business, fashion, music, retail, and more. Lead numerous projects from idea to execution, with signature designs reflecting a unique artistic and conceptual vision. Experienced writer, editor, and educator. Strong communication, critical thinking, decision making, direction, and problem-solving skills.

EXPERIENCE

SENIOR GRAPHIC DESIGNER and CREATIVE DIRECTOR at STERLING VISUALS

2002 - PRESENT • STUDIO CITY

Sole proprietor and operations leader. Provide creative design and copy services for varied clientele. Invent graphics for print and web content and design encompassing key art, branding, brochures, retouching, collateral social media, and more.. Write and edit fluent, efficient copy. Direct and manage team of production designers and web developers. Create and implement artwork for clients including Hollywood Forever Cemetery, Antaeus Theatre Company, Chelsea Grayson Consulting, Friends of the Beverly Hills and West Hollywood Public Libraries, and many others. Entertainment design clients include BPG, BLT, Creative Domain, Designworks, Ignition, NBC, Sonnentag Design, Trailer Park, and TriCoast.

THEATRICAL PRINT ART DIRECTOR at CREATIVE DOMAIN

2001 - 2002 • LOS ANGELES

Spearheaded the design, development, and delivery of original theatrical key art comps for blockbuster films, with clients for New Line, Sony, Warner Brothers, DreamWorks, and UPN.

THEATRICAL PRINT GRAPHIC DESIGNER at CONCEPT ARTS

2000 - 2001 • LOS ANGELES

Conceptualized key art comps for theatrical films within fast-paced environment. Overhauled and organized comprehensive stock photography library. Clients included Paramount, Universal, New Line, and Lion's Gate.

PART TIME EDUCATOR at SELF EMPLOYED 2002 - 2020

Conducted classes and tutored individuals in Los Angeles and Madrid in Teaching English as a Second Language, Art, and Graphic Design. Specialize in English fundamentals (grammar, spelling, vocabulary, test taking) online and in person. Writing and editing for students, professionals, and publications.

EDUCATION

UNIVERSITY OF CALIFORNIA at BERKELEY • BACHELOR OF ARTS • 1990-1995

Double Major in Fine Art/English Literature

Class Valedictorian Fine Art, Dean's Honors List, Maybelle Tooms Scholarship, Honors Studio

UNIVERSITY OF CALIFORNIA at LOS ANGELES EXTENSION • 1997-1998

GRAPHIC DESIGN CERTIFICATE Winner, Key Art Competition

UNIVERSITY OF CALIFORNIA at LOS ANGELES EXTENSION • 2001-2002

TEACHING ENGLISH as a FOREIGN LANGUAGE CERTIFICATE

SKILLS

Expert level Adobe Creative Cloud (Photoshop, InDesign, Illustrator) and Microsoft Office

PRINT Posters • Key Art • Logos • Publication • Brochures • Illustrations • Collateral

DIGITAL Website Design • Social Media • Banner ads • Infographics • ISquarespace

ART Oil Painting • Drawing • Digital Illustration

WORDS Writing • Editing • Teaching

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