

MILASTERLING

GRAPHIC DESIGNER

EXPERTISE

PRINT

Posters
Key Art
Logos
Brochures
Illustrations
Collateral

WEB

Website Design
Social Media Campaigns
Squarespace web development
Banner ads

ART

Oil paintings & drawings
Digital Illustrations
Also highly proficient with software including Adobe Creative Suite, Microsoft Office and Squarespace Platform

EDUCATION

UC BERKELEY BACHELOR OF ARTS

Double Major 90-95
Fine Art/English Literature

UC BERKELEY EXT 96-98 GRAPHIC DESIGN CERTIFICATE

SCHOLASTIC ACHIEVEMENTS

Class Valedictorian Fine Art
Dean's Honors List - 2 years
Maybelle Tooms
Undergraduate Scholarship
2 years
Fine Art Honors Studio - 2 years
Winner, Key Art Competition

ART DIRECTOR

Established graphic design professional with over 20 years of experience. Have formed long-term relationships with a myriad of clients in multiple industries including entertainment, business, fashion and music. Lead numerous projects from concept to execution, with a unique artistic eye and commitment to detail. Strong communication, critical thinking, decision making, direction and problem-solving skills.

EXPERIENCE

CEO/CREATIVE DIRECTOR

STERLING VISUALS

2002 - Present Studio City

Sole proprietor and operations leader, providing creative design services for high-profile clientele. Direct and manage stellar team of production designers and website developers. Produce and maintain graphics for web content and design, event and theatrical posters, print ads, key art, brochures, logo design, retouching and packaging.

Key Achievements:

- 15 years of developing and implementing business identity and artwork for major clients including Hollywood Forever Cemetery, Antaeus Theatre Company, Chelsea Grayson Consulting, Henderson Construction Inc., Friends of the of the Beverly Hills Public Library and many others.
- Entertainment design clients include Ant Farm, BPG, BLT, Creative Domain, Designworks, Ignition, NBC, Sonnentag Design and Trailer Park.

ART DIRECTOR

Creative Domain - Theatrical Print

2001 - 2002 Hollywood

Spearheaded the design, development, and delivery of original theatrical key art comps for multimillion-dollar films with clients for New Line, Sony, Warner Brothers, DreamWorks and UPN.

GRAPHIC DESIGNER

Concept Arts - Theatrical Print

2000 - 2001 Hollywood

Conceptualized key art comps for theatrical films within fast-paced environment, overhauled and organized comprehensive stock photography library. Clients included Paramount, Universal, New Line, and Lion's Gate

further experience and references furnished upon request